



## GANTRIES

'Good advertising' is not only about grabbing the customer's attention. It's about penetrating their minds with dreams. 70% of people recall an ad that was place based. This reinforces the fact that [outdoor advertising](#) has a strong recall value for the customers.

A double-sided gantry billboard fixed to an overhead structure offers advertisers the option of advertising to either side of the traffic. Motorists and commuters spend approximately 30-45 minutes on weekday traffic daily. We display gantries that deliver high impact and allows for an effective long-term presence in the market due to their prominent positioning and large display size.

Our gantry [billboards](#) are placed in dense traffic areas which are traffic movement points within the city. Our Gantries are constructed out of high tensile



galvanized H-Irons and high-quality engineered Trusses. These structures are coated with IRON 3 Oxide for a corrosion-free lasting and durable appearance. Contact us today to get advertised by one of the [best advertising agency of Ahmedabad](#).



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